



ELECTION CAMPAIGN POLICIES

Congratulations on being named a candidate for the 2026 Board of Directors and Officers Election. All candidates must always adhere to the CDAR election campaign policies during the period leading to our election.

The policies, which are found in the CDAR Policies and Procedures manual, can be found below:

1. The Election Cycle begins at the time the application notice is sent to membership and ends when the voting period for the election has been concluded.
2. Any CDAR logo may not be used by a Candidate on any campaigning materials, including print and social media.
3. The name of the organization “California Desert Association of REALTORS®” may be used on all campaigning materials, including print and social media.
4. A Candidate may market by video. (Video, however, is not allowed at the Candidates Forum).
5. Candidates may hold their own meet and greet events. No meet and greet events may be held at the CDAR Office. Candidates may offer gifts or pay for meals at their respective meetings, with the overall value not to exceed \$25.00 per person, per occasion.
6. Candidates may not run with other candidates as a slate.
7. A Candidates Forum shall be held at the GM meeting in June, unless otherwise determined by the Board of Directors.
8. Candidates may obtain endorsements from past presidents or other non-sitting Board of Director members. Written proof of all endorsements must be provided to CDAR, upon request.
9. Candidates MAY NOT obtain endorsements from the following groups:
 - Sitting CDAR Board of Directors Members
 - Credentials Committee Members
 - Election Committee Members



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10. Candidates MAY NOT obtain campaign assistance from the following groups once the Election Cycle begins:
 - Sitting CDAR Officers (President, President-Elect, Treasurer, Immediate Past President)
 - Credentials Committee Members
 - Election Committee Members
11. Candidates will not discuss or promise future appointments with members.
12. Candidates will not ask a Credentials Committee member what questions he or she will be asking during the interview process.
13. There is absolutely NO campaigning allowed during CDAR in-person meetings and virtual meetings, including but not limited to virtual backgrounds, pins, signs, posters, etc.
14. Candidates may not use another person's name and/or likeness in their campaign without advanced written permission. This applies to all types of communication that may be used, including but not limited to e-mail, print, websites, social media, and in speeches.
15. Under no circumstances shall the name or likeness of a member of the Credentials Committee appear on any candidate's communication, including but not limited to e-mail, print, website, social media, and in speeches.
16. Candidates may not ask any member to show proof of their ballot.
17. Candidates may not give any form of incentive for voting.
18. CDAR Staff is not allowed to help produce candidates' materials.
19. The following disclaimer must be added to the front page of all candidate material distributed at any CDAR-sanctioned events, in no less than 10-point font: *The California Desert Association of REALTORS® does not endorse any specific candidate for any position on the CDAR Board of Directors.*
20. Candidates may call and e-mail the sitting Board of Director members and Credentials Committee members to ask for their vote and include their e-mail addresses in the candidate's e-mail campaign communications.



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21. Candidates Campaign Bios used for CDAR marketing purposes may be revised once by the candidate. The maximum number of words per Candidate Campaign Bio is 250 words. (The Candidate Campaign Bios are published on CDAR Election promotions, including but not limited to the CDAR website, CDAR ballot, CDAR newsletter, and other CDAR election promotion materials.)
22. Candidates Forum Guidelines:
 - a. Speech must be 3 minutes or less.
 - b. Staff will time the speech.
 - c. President will stop the speech if over the 3-minute allotment.
 - d. The speeches will be conducted in the following order:
 - i. Director
 - ii. Treasurer
 - iii. President-Elect

The order of speakers, per position, will be by random draw conducted by the President, President-Elect and AE. (If one or more of the drawing members is unavailable, the President may select another member or staff member to participate in the drawing process. If the President is unavailable the President-Elect or AE may select who will participate in the drawing process).
 - e. Videos will not be allowed
 - f. Only the candidate may speak at the Candidates Forum. No Proxies allowed.
 - g. Candidates may distribute campaign materials at the CDAR Candidates Forum, with the overall value not to exceed \$25.00 per person. Distribution of the materials may be conducted by the Candidate or their representatives. (Allowed: Flyers left on tables and flyers distributed by hand at the meeting. Flyers distributed by hand must be distributed before the meeting is called to order or after adjournment).
 - h. Staff may not assist with distribution of the Candidates' materials.

Should you have any questions regarding any campaign policies not laid out in the section above, please contact Annette Coffey at CDAR by e-mail at Annette@CDAROnline.org.