



THE 2025 CDAR LEADERSHIP ACADEMY

WHO WE?

Develop Your Real Estate Knowledge and Leadership Skills - Improve Your Business to Better Serve Your Clients, Association, and Community!

REALTORS® have a unique opportunity to shape the communities we serve. The CDAR Leadership Academy will provide REALTOR® members with the insight and tools needed to lead through an ever-evolving real estate landscape. This program will better equip CDAR members with improved leadership skills and an understanding of industry and community issues. **There is no charge to attend the Academy.**

Objectives

The CDAR Leadership Academy is designed to illuminate the path to industry leadership. The program's mission is to empower, motivate, and develop future industry leaders. We will train you to be effective leaders for our industry through strengthened leadership skills, education on industry organizations, and networking. The goal is to grow your awareness and create an in-depth understanding of the real estate world while providing you with opportunities for professional and personal development.

Selection

The CDAR Leadership Academy Class of 2025 will be comprised of approximately 16 participants. All participants should demonstrate:

- A willingness to commit the time and energy to complete the program requirements.
- The ability to collaborate with others and be an active, engaged, and respectful participant.
- A passion and interest in the people of the Coachella Valley and the future of the California Desert Association of REALTORS®.
- An interest in leadership at a local or state level.
- A commitment to representing CDAR Leadership Academy in a positive way, both during the term of the program and in the future.

Commitment

The CDAR Leadership Academy requires commitment and participation, including attending approximately eight meetings and traveling to Sacramento for C.A.R. Legislative Day and Mid-Year Meetings. Attendees who miss two sessions (lack of attendance and participation in the entire Sacramento travel will count for one absence) will be dismissed from the program but may reapply in later years.

Application Process

Please complete our online application, which can be found at the link here. Applications will be made available to REALTOR® members starting in October 2024. The deadline for submission is **Friday, November 22, 2024 ([apply here](#))**. Candidates will be informed of their acceptance in December 2024.

2025 Leadership Academy Syllabus

(Topics/Presentations, Locations, and Dates subject to change)

MEETING 1 - The REALTOR® Association World – held at CDAR Office

Tuesday, January 28, 2025 – 11:00 AM to 2 PM (3 hours)

An introduction to the Association world at the local, state, and national levels.

MEETING 2 – Leadership in the Real Estate Industry – held at CDAR Office

Tuesday, February 25, 2025 – 11:00 AM to 2 PM (3 hours)

Meet State and National Association leaders and learn about leadership at all levels.

MEETING 3 – Meeting Your Representatives – held at CDAR Office

Tuesday, March 25, 2025 – 11:00 AM to 2 PM (3 hours)

Meet elected leaders and learn about the importance of advocacy, public policy, and more.

MEETING 4 – C.A.R. Legislative Day and Mid-Year Meeting Prep – held at CDAR Office

Tuesday, April 15, 2025 – 11:00 AM to 2 PM (3 hours)

Prepare for C.A.R. Legislative Day and Mid-Year Meeting, including what to expect for itinerary, conduct, and other items of interest prior to travel to Sacramento. (CDAR C.A.R. Directors in attendance.)

C.A.R. Legislative Day and Mid-Year Meeting – Travel to Sacramento, CA

Tuesday, April 29, 2025 – Thursday, May 1, 2025

As a REALTOR®, it is advantageous to be knowledgeable about local, regional, and state homeowner and property legislation activities. Experience C.A.R. Legislative Day and Mid-Year Meeting in person.

MEETING 5 – C.A.R. Legislative Day and Mid-Year Meeting Recap – held at CDAR Office

Tuesday, May 27, 2025 – 11:00 AM to 2 PM (3 hours)

Discuss what you learned and your biggest takeaways from C.A.R. Legislative Day and Mid-Year Meeting.

MEETING 6 – Local and State Housing Organizations – held offsite, location TBA

Tuesday, June 24, 2025 – 11:00 AM to 2 PM (3 hours)

Learn more about housing opportunities and challenges in our local communities from organizations such as Coachella Valley Housing Coalition, Coachella Valley Rescue Mission, and more.

MEETING 7 – Class Project Discussion – held at CDAR Office

Tuesday, July 22, 2025 – 11:00 AM to 2 PM (3 hours)

It's time to put those leadership skills to use! Draw on what you have learned and craft a vision for the future to plan and create your class project.

MEETING 8 – Class Presentations & Wrap-Up – held at CDAR Office

Tuesday, September 23, 2025 – 11:00 AM to 2 PM (3 hours)

During this session, the Leadership Academy Class of 2025 will present their project to a select panel. We will also be recapping the class year and discussing what was learned and what's next.

MEETING 9 – Graduation Ceremony – event and location TBA

November 2025

It's Graduation time! We honor our Leadership Academy Class of 2025, which will be held at a special ceremony to be announced, occurring in November 2025.