



THE 2023 CDAR LEADERSHIP ACADEMY

WHO WE?

Develop Your Real Estate Knowledge and Leadership Skills - Improve Your Business to Better Serve Your Clients, Association, and Community!

REALTORS® have a unique opportunity to shape the communities we serve. The CDAR Leadership Academy will provide REALTOR® members with the insight and tools needed to lead through an ever-evolving real estate landscape. This program will better equip CDAR members with improved leadership skills and an understanding of industry and community issues. **There is no charge to attend the Academy.**

Objectives

The CDAR Leadership Academy is designed to illuminate the path to industry leadership. The program's mission is to empower, motivate, and develop future industry leaders. We will train you to be effective leaders for our industry through strengthened leadership skills, education on industry organizations, and networking. The goal is to grow your awareness and create an in-depth understanding of the real estate world, while providing you opportunities for professional and personal development.

Selection

The CDAR Leadership Academy Class of 2023 will be comprised of 16 participants. All participants should demonstrate:

- A willingness to commit the time and energy to complete the program requirements.
- The ability to collaborate with others and be an active, engaged, and respectful participant.
- A passion and interest in the people of the Coachella Valley and the future of California Desert Association of REALTORS®.
- An interest in leadership at a local or state level.
- A commitment to representing CDAR Leadership Academy in a positive way, both during the term of the program and in the future.

Commitment

The CDAR Leadership Academy requires commitment and participation. The Class of 2023 will attend 9 total meetings, all lasting at least two and a half hours. The program runs from January 2023 to October 2023. Applicants commit to attend all meetings and trips. Attendees that miss two sessions may be dismissed from the program.

Application Process

Please complete our online application, which can be [found at the link here](#). Applications will be made available to REALTOR® membership starting in November 2022. The deadline for submission is **December 1, 2022**. Candidates will be informed of their acceptance in late December 2022.

Leadership Academy Syllabus

(Topics/Presentations, Locations and Dates subject to change)

MEETING 1 - The REALTOR® Association World – held at CDAR Office

Tuesday, January 24, 2023 – 11:00 AM to 1:30 PM (2.5 hours)

An introduction to the Association world at the local, state and national levels.

MEETING 2 – Leadership in the Real Estate Industry – held at CDAR Office

Tuesday, February 28, 2023 – 11:00 AM to 1:30 PM (2.5 hours)

Meet State and National Association leaders and learn about leadership at all levels.

MEETING 3 – Meeting Your Representatives – held at EVAR Office (Redlands, CA)

Friday, March 24 or 31, 2023 – 11:00 AM to 1:30 PM (2.5 hours)

Meet elected leaders and learn about the importance of advocacy, public policy and more.

MEETING 4 – The C.A.R. Legislative Days Prep – held at CDAR Office

Tuesday, April 18, 2023 – 11:00 AM to 1:30 PM (2.5 hours)

This session will prep everyone prior to travel, including what to expect for travel, itinerary, and other items of interest prior to travel to Sacramento for Legislative Days. (CDAR C.A.R. Directors in attendance)

The C.A.R. Legislative Days in Sacramento – Travel to Sacramento, CA

Monday, May 1, 2023 – Thursday, May 4, 2023 (this session is not mandatory)

As a REALTOR®, it is advantageous to be knowledgeable about local, regional, and state homeowner and property legislation activities. Experience the C.A.R. Legislative Days.

MEETING 5 – C.A.R. Legislative Days Recap – held at CDAR Office

Tuesday, May 16, 2023 – 11:00 AM to 1:30 PM (2.5 hours)

Discuss what you learned and your biggest takeaways from the C.A.R. Legislative Days.

MEETING 6 – Local and State Housing Organizations – held offsite, location TBA

Tuesday, June 13, 2023 – 11:00 AM to 1:30 PM (2.5 hours)

Learn more about housing opportunities and challenges in our local communities from organizations like Coachella Valley Housing Coalition, Coachella Valley Rescue Mission, and more.

MEETING 7 – Class Projects – held at CDAR Office

Tuesday, July 18, 2023 – 11:00 AM to 1:30 PM (2.5 hours)

It's time to put those leadership skills to use! Draw on what you have learned and create a vision for the future to complete your class project.

MEETING 8 – Class Presentations – held at CDAR Office

Tuesday, September 19, 2023 – 11:00 AM to 1:30 PM (2.5 hours)

During this session, the Leadership Academy Class of 2023 will present their project to a panel of CDAR Board of Directors and Leadership.

MEETING 9 – Graduation Ceremony – location TBA

Date and Time TBA

It's Graduation time! We honor our Leadership Academy Class of 2023 with a special ceremony. Information for the ceremony to be announced in 2023.