



Date: October 24, 2018  
To: All Members  
From: CDAR & PSRAR  
Re: MLS Joint Statement

Dear Members and MLS Users:

In the Joint Statement issued on September 5, 2017, we informed you that The California Desert Association of REALTORS® (CDAR) and the Palm Springs Regional Association of REALTORS® (PSRAR), at the direction of their respective Boards of Directors, had formed a Joint MLS Task Force to look into returning the Coachella Valley to a single Multiple Listing vendor. This action was a direct result of requests from our local Brokers, Managers, Owners, and agents.

This Joint Task Force has been meeting for the past year and directly reporting to both Boards of Directors. The Task Force looked at a number of potential MLS vendors, several of whom provided presentations to the Task Force. The Task Force narrowed the potential vendors to four, based on help desk availability, mobile platform capability, rental calendar, and overall system features.

In April 2018, an MLS User Group was formed. It consisted of 20 CDAR members and 20 PSRAR members. This group was provided with access to live sites for the four MLS systems and given tasks to perform on each MLS and a survey to complete. The survey results narrowed it down to two systems.

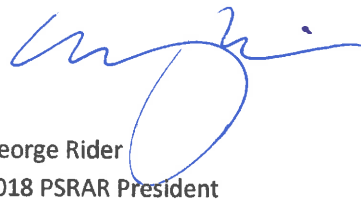

The final two vendors returned to present their systems and proposals to the members of both Boards of Directors and MLS Committees. In the end, after completion of the tasks and surveys, looking at what each vendor had to offer. The results indicated Flex MLS would be the best choice for the Coachella Valley.

Some of the benefits of FLEX are:

- A working rental calendar similar to Airbnb or VRBO.
- Fully integrated mobile app with the same capabilities as the desktop version.
- Ability to multi-task (toggle between multiple windows).
- No limit to size or number of photos.
- Help Guide located on the homepage. Complete with tutorials.
- Unlimited number of listings in reports.
- Map/subdivision/neighborhoods overlays.

The Task Force continues to meet in determining a timeline for the conversion.

Respectfully,



Diane Busch  
2018 CDAR President

George Rider  
2018 PSRAR President