

Social Media **BOOT CAMP** For Real Estate Agents



Free Social Media Bootcamp: Developing Your Social Media Game Plan

Join us for a free live event, exclusively for CDAR agents, to learn how you can successfully use social media marketing to elevate your business!

Attendees will also be eligible to win a FREE iPad!

Monday, December 11th

Where: CDAR
44475 Monterey Ave.
Palm Desert, CA

Time: 1:00 PM - 3:00 PM

REGISTER NOW

About The Live Event

Social media is a powerful tool that many agents aren't utilizing correctly or even at all to maximize their business. Take advantage of our FREE Developing Your Social Media Game Plan live event, designed exclusively for real estate professionals and your business needs, so you too can be motivated and empowered to get the most out of your social media marketing this year. **Register today!**

Topics covered will include:

- Introduction to social media for the real estate professional
- How to use top social media channels to grow your business
- Why Content is king
- How to get the most bang for your buck with social media marketing

About the Speaker:

Brett is an MBA with over 25 years of marketing experience, mostly in the Real Estate information industry. His first technology presentation to agents was in the spring of 1992. Brett spent over 10 years as an evangelist for notable companies such as WyldFyre and eNeighborhoods. He has been a full-time licensed REALTOR® since 2004 prior to joining Elm Street Technology. Brett is also a certified CE Instructor in the state of Arizona teaching MLS classes. The growing importance of Social Media in real estate motivated Brett to join Elm Street. Take advantage of Brett's vast knowledge as he teaches you how to develop your social media marketing plan!

